

Overcoming Educated Unemployment in Silaut District, Pesisir Selatan Regency

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ABSTRACT: This research aims to determine the factors that cause unemployment among educated people, and solutions to overcome unemployment among educated people in Silaut District. The main problem in this research is the cause of unemployment among educated people in Silaut District. This type of research is field research with a qualitative descriptive approach. The results of the research found that the factors causing unemployment among educated people in Silaut District, Pesisir Selatan Regency include a small number of companies and offices, limited information on job vacancies, low entrepreneurial spirit, low business opportunities, low salaries, not having work equipment, and work networks. A little. After discussion, sharia investment and consultant assistance can be used to overcome unemployment among educated people in Silaut District. The way sub-district officials collaborate with nagari officials is to form a special team tasked with attracting investment, similar to the Ministry of Investment in the central government. The special investment team was given the task of inviting rich people from Silaut and rich people outside Silaut to build companies and offices. To facilitate this investment, just use the sub district government budget and the nagari government budget first. Then another way is to make Professors from the Unand campus as the closest campus to become food consultants for food companies that will be established in the future. The budget used to pay the Professor is to first use the sub-district budget, the Bumrag budget, and add the nagari budget.

KEYWORDS: Unemployment; Educated; Shariah Investmen and Consultant Assistance

INTRODUCTION

Unemployment is something that everyone is very afraid of, including educated people. Because unemployment results in someone not earning an income. Especially now that life's needs are increasingly complex. To fulfill all life's needs, income is needed. Income will be obtained when someone has worked (Mahardika 2018). However, not everyone can have a job, including educated people. Although, every effort has been made by

educated people to get jobs. However, educated people are still unemployed. Even though educated people are full of knowledge, both in theoretical and practical form. The combination of theory and practicum will be a selling point for educated people to get jobs. However, the fact is that many of them are still unable to get the job they dream of. Even though they have been studying at the first and second level, even third level, for a long time.

All material and energy has been sacrificed by educated people to obtain a

diploma. However, this diploma has not yet brought educated people to the jobs of their dreams. Even though our country, Indonesia, is very rich in natural resources, and there are quite a lot of skilled workers among the educated population. However, their energy is not used domestically for work. Finally, they become unemployed for some time to come. As an unemployed person, his family will cover his living needs. This is if the family is willing to cover their living needs.

However, there are also some families who are not willing to cover their living needs, such as children who are victims of divorce who are abandoned by one of their parents. As a result, like it or not, he has to live independently. Meanwhile, his position is still unemployed. This will be a big problem for unemployed people. For this reason, it is necessary to know the triggers that cause unemployment among educated people. Research regarding the triggers of unemployment among educated people is very interesting to research. Because many educated people are unemployed, many people think that going to college is not important, and that even if they don't go to college, they can still be rich. Based on preliminary data from the media *kompas.com* written by (Mashabi and Prastiwi 2024) it is stated that the number of unemployed educated people in Indonesia, from bachelor's, master's and doctoral graduates for August 2023 is 452,713 people. By looking at this initial data, there is a lot of unemployment among educated people.

Research on unemployment has been researched by many people. So far nineteen journal articles have been researched on unemployment. Research on unemployment is divided into three perspectives. First, the economic perspective (Darmawan and Mifrahi 2022), (Palindangan and Bakar 2021), (Sejati 2020), (Karimah, Shafwan, and Tambunan 2023), (Basmar and Sugeng 2020), (Sugianto and Permadhy 2020), (Ilmi 2021), (Teguh, Fikri, and Gopar 2021), (Huda and Karsudjono 2021), (Mukhlason, Winanti, and Yundra 2020), (Ardian,

Syahputra, and Dermawan 2022), (Adriyanto, Prasetyo, and Khodijah 2020), (Rianda 2020), (Doni et al. 2023), (Mahroji 2019), (Palindangan and Bakar 2021). Second, the information systems perspective (Tanjung, Windarto, and Fauzan 2021), (Sarbaini et al. 2022). Third, a legal perspective (Suhandi, Wiguna, and Quraysin 2021). So far, research on overcoming educated unemployment has never been carried out. This research was conducted using a case study in Silaut District, Pesisir Selatan Regency.

This research focuses on overcoming unemployment among educated people (case study in Silaut District, Pesisir Selatan Regency). This research aims to determine the causes of unemployment among educated people, and provide solutions to overcome unemployment among educated people.

The question asked is what are the factors causing unemployment among educated people in Silaut District, Pesisir Selatan Regency. This research is important to do to dispel many people's opinion that college is not important to the idea that college is very important. Then, this research will be discussed with sharia investment theory and consultant assistance. Therefore, this research is entitled "Overcoming unemployment among educated people in Silaut District, Pesisir Selatan Regency".

METHODS

This research is field research with a qualitative approach. Data was collected using documentation and interviews. The documentation data in this research is data on the number of unemployed educated people in Indonesia who graduated from Bachelor's, Master's and Doctoral degrees for August 2023, namely 452,713 people. Meanwhile, interview data was obtained from interviewing five informants, namely Ana, Ayu, Diana, Ferdi, and Putra. This research was conducted in Silaut Pesisir Selatan District. The data analysis technique used is Miles and Huberman which includes reduction, presentation and

drawing conclusions. The data reduction here is the factors that cause unemployment among educated people. After that, the data is presented and discussed using investment theory and consultant assistance. Then, conclusions are drawn after discussing it using investment theory and consultant assistance. Diskusi

RESULT AND DISCUSSION

Factors Causing Unemployment Among Educated People in Silaut District, Pesisir Selatan Regency

Factors causing unemployment among educated people were obtained through interviews. Based on interviews conducted by the author with Ana as an educated person, she explains as follows.

Currently I am still unemployed. As a law graduate, I am very sad that I don't have a permanent job. Even though I have tried to get a job. However, the results are still nil. I assume it's my cause This unemployment is caused by the small number of companies and offices here, as well as limited information on job vacancies for undergraduate graduates here. Then, I added that my entrepreneurial spirit was low. However, thank God my parents are still willing to cover my living needs (Ana Interview, March 18, 2024).

The results of the interview above explain that the causes of unemployment for Ana as an educated person include the small number of companies and offices here, limited information about job vacancies for undergraduate graduates here, and the low entrepreneurial spirit that Ana has. Even though Ana is unemployed, her parents still cover her living needs. This means that the causes of unemployment among educated people are related to the small number of companies and offices, limited information on job vacancies for undergraduate graduates, and low entrepreneurial spirit. Next, the author conducted another

interview with Ayu. Where Ayu explained as follows.

I am a Bachelor of Management. However, currently I am still unemployed. My parents still pay for my living needs. I think the reason I am unemployed is due to the small number of companies and offices here. Then, I was still unsure about wanting to pursue culinary entrepreneurship. Because I noticed that people here eat more at home. If the local government does not immediately pay attention to this unemployment problem. Finally, many undergraduate and master's graduates will look for work or become entrepreneurs in other areas (Ayu Interview, 18 March 2024).

The results of the interview above explain that the causes of unemployment for Ayu as an educated person include the small number of companies and offices here, and the low number of culinary business opportunities here. Ayu also said that if the unemployment problem was not immediately resolved by the sub-district government and the Nagari government below it. Ultimately, this will result in Bachelor and Master graduates fleeing to other areas to look for work or entrepreneurship. Then, Ayu's daily living needs are still covered by her parents. This means that the cause of unemployment among educated people is related to the small number of companies and offices, as well as the low number of culinary business opportunities. Then, the author conducted another interview with Diana. Where Diana explained as follows.

I graduated with a Bachelor of Education, and have been unemployed for more than a year. My parents still cover all my needs. I've also been offered it became an Islamic Religious Education Teacher at a junior high school here. However, I am still considering accepting. The reason is that the salary offered is very small, while the working hours are many, and I don't have a laptop to work with. Finally, the teacher's position was filled

by someone else (Diana Interview, 18 March 2024).

The results of the interview above explain that the causes of unemployment for Diana as an educated person include a small salary and not having work equipment in the form of a laptop. This was accompanied by Diana taking too long to consider accepting the job. Finally, the position of Islamic Religious Education teacher at the junior high school was filled by someone else. Even so, Diana's daily living needs are still covered by her parents. This means that the causes of unemployment among educated people are related to low salaries and lack of work equipment.

Then, the author conducted another interview with Ferdi. Where Ferdi explained as follows.

Currently I am still unemployed. I am a Bachelor of Economics graduate. I am very sad about being unemployed, and embarrassed that I am still dependent on my parents. I'm looking for a hard job here. I assume this unemployment is caused by the small number of companies and offices here. However, I still submitted job applications at companies and offices here. Until today there has been no information that I have been accepted for work (Ferdie Interview, March 19 2024).

The results of the interview above explain that the causes of unemployment for Ferdi as an educated person include the small number of companies and offices here. Even so, Ferdi still submits job applications at companies and offices here. Until today there has been no information that Ferdi has been accepted for work. Then, as Ferdi was unemployed, his parents still covered his living expenses. This means that the cause of unemployment among educated people is the small number of companies and offices. Then, the author conducted another interview with Putra. Where Putra explained as follows.

I am a Bachelor of Engineering. Currently I am still unemployed, and have been trying to find work here.

However, there are no results yet. I'm so embarrassed to be unemployed. Moreover, my needs are still covered by my parents. I assume that I am unemployed due to the lack of work network that I have. Moreover, I noticed that even people who graduated from high school can immediately work in the Wali Nagari office. While I have submitted an application, no information has been received. Then, what's more, the number of companies and offices here is very small. Seeing this situation, I wanted to move to the city to look for work (Putra Interview, 19 March 2024).

The results of the interview above explain that the causes of unemployment for Putra as an educated person include the lack of work networks and the small number of companies and offices here. As unemployed, the son's living needs are still borne by his parents. Then, by looking at the economic situation here. Finally, Putra wanted to go abroad by looking for work in the city. This means that the cause of unemployment among educated people is the lack of job networks, as well as the small number of companies and offices here.

The results of research into the factors that cause unemployment among educated people in Silaut District, Pesisir Selatan Regency include: a small number of companies and offices, limited information on job vacancies, low entrepreneurial spirit, low business opportunities, little salary, no work equipment, and little work network. Unemployment is a condition where a person does not earn income due to not working, either working alone or working with a company or agency. Unemployment can occur in all groups, including educated people. For this reason, unemployment among educated people needs to be overcome. Overcoming unemployment among educated people should not be done by the central government alone. Because Indonesia has given autonomy to provinces down to nagari to develop their territories. Where each of them has an autonomous

budget from the center, and there is also a budget for the nagari.

The Role of Government and Sharia Investment in Tackling Unemployment

For this reason, the provincial government, district/city government, sub-district government and nagari government must also take part in overcoming unemployment among educated people. By doing this together, we will quickly overcome unemployment among the educated people. This is so that it's not just the President who are blamed by the people. Moreover, when it comes to economic life, the President is the one who is mostly blamed and cursed at by the people. For this reason, there is no longer an excuse for budget limitations from the provincial government to the nagari government. Because by allocating part of the budget it can be used to revive the people's economy, such as facilitating MSME investment and facilitating MSME promotion.

The vitality of the people's economy will create many job opportunities. The creation of jobs will increase people's purchasing power for various products/services (Zamhari et al. 2023). Talking about employment, employment determines a person's income. Because employment is a place where people work to earn income. The income earned will determine a person's social status in society. However, not everyone can earn income because they don't work. People who do not work and do not earn income are called unemployed. Unemployment can occur in all groups, including educated people.

There are two keys to overcoming unemployment among educated people, namely sharia investment and consultant assistance. First, sharia investment. Where the withdrawal of sharia investment has been widely promoted by Minister Bahlil as the Indonesian Minister of Investment. It is said that sharia investments are withdrawn because none of the investments withdrawn are contrary to the first principle of Pancasila, in this case the Islamic religion

(Nurjannah et al. 2020). Talking about sharia investment, the target is still investors, and the target is the same as non-sharia investment. Where the withdrawal of sharia investment is a step to encourage investors to build companies and offices in the Republic of Indonesia. The aim is to create jobs for educated people. So that educated people who have just graduated from college can be absorbed by the world of work, and eliminate people's negative assumptions that college is not important. Where many people think that many college graduates are unemployed, and many work odd jobs with little income. To eliminate the negative perception of many people and create a positive view among college graduates, it is necessary to increase investment sharia.

Sharia investment is present as one of the keys to creating job opportunities for educated people who have just graduated from college (Fadhli et al. 2023). Minister Bahlil continues to encourage sharia investment. Where Minister Bahlil stated that the level of sharia investment obtained by the Republic of Indonesia in semester 1 2024 was IDR 829.9 trillion, and had succeeded in employing 1,225. 042 workers (Hakim 2024)

By seeing Minister Bahlil's success, the government below him should also follow suit, including the Silaut District government. For this reason, Silaut District and the nagari below it must follow similar steps. The way sub-district officials collaborate with nagari officials is to form a special team tasked with attracting investment, similar to the Ministry of Investment in the central government. To facilitate this investment, just use the sub-district government budget and the nagari government budget first. This is also done to revive the sub-district economy, which requires sacrifice by allocating a small budget. This budget is used to pay for the work of the special investment team. The way the special investment team works is that the special sub-district investment team coordinates the special village investment team.

After that, a special investment team was given the task of inviting rich people from Silaut and rich people outside Silaut to build companies and offices. Inviting investors to invest should be allowed to invest in all fields as long as they comply with sharia investment, except mining because it has the potential to damage the environment. Talking about inviting investors, inviting while informing investors about the economic benefits that will be obtained after establishing a company and office in Silaut District. This effort to attract investors will also bring big results for Silaut District. Where educated citizens who become citizens will be able to work, and will no longer be unemployed. Of course, it is emphasized to investors that priority is given to those working who have graduated from college at the investor's company. This is so that many people no longer think that studying is not important.

Because they see that many educated college graduates work for the investor companies. This will motivate parents and their children to go to college too. Moreover, they see that educated people who work for investor companies earn high salaries and live prosperously. Of course, it will encourage people to go to college too, and whatever the method, as long as it is halal, people will be willing to do it for the sake of going to college. Because they see that job opportunities in companies and offices are more in favor of educated college graduates. That will later encourage them to go to college to get a stable job, and become educated people too.

Apart from that, the large number of educated people working will grow the economy of Silaut District. Where purchasing power will increase, and life will be prosperous. Because there are so many companies and offices that have been established. Apart from that, by looking at the increasing purchasing power and prosperous lives of the people. Over time, educated people will also have an entrepreneurial spirit and will build their own companies. Because by looking at economic life, many business ideas will

emerge from educated people. That is the advantage of sharia investment which can be used to overcome unemployment among educated people. Because sharia investment emphasizes halal economic activities, both raw materials, production processes and marketing. Apart from that, sharia investment has become a struggle for every country in the world, and is very appropriate to be used to overcome unemployment among educated people. For this reason, sharia investment can be used to overcome unemployment among educated people in Silaut District. Sharia investment is included in the field of macroeconomic knowledge. As the theory in macroeconomics presented by (Daulay, Syahbudi, and Lubis 2019) states that overcoming unemployment can be done by continuing to encourage investment. Investments are chosen so that job offer activity can increase, and job seekers can be immediately absorbed into the world of work. Especially when job offers are down. For this reason, investment can be used to overcome unemployment among educated people in Silaut District, Pesisir Selatan Regency. The investment referred to here is sharia investment.

Then, the second key is to overcome unemployment among educated people. is consultant assistance. Consultants are among people who have skills. These skills can be used to earn income. Currently, not everyone has skills, especially high-level skills. Because of this, there are still many people who are unemployed today. Unemployment is included in the Islamic macroeconomics family. Unemployment is a mechanism that the government needs to take to overcome unemployment. As the theory put forward by (Budiman 2024) states that the mechanism that the government can use to overcome unemployment and create jobs is an individual mechanism. Where the individual mechanism emphasizes that the government can directly provide skills and capital to people who need it. However, one step that the government can take to provide skills to its people is to use consultants. The use of consultants is what is called consultant assistance. Because consultants use their

energy and thoughts for the success of the planned work program.

Talking about consultant assistance, consultant assistance is employing experts who have mastered certain scientific fields complete with theory and practical work, and have been recognized by official institutions as experts. Experts or consultants can be used as advisors for work programs or projects that are being carried out (Wirapraja et al. 2021). Moreover, government work programs regarding the economy are very suitable for using consultant assistance. Because consultant assistance has been widely used by the private sector and government to create efficiency and effectiveness of the project or work program being carried out. Another thing is to think of this consultant's assistance as a strong resource for the success of the project or work program being carried out.

As Japanese Emperor Hirohito once said, when Japan lost World War 2, much of its territory was destroyed, and many of its soldiers and people died. Where Japanese Emperor Hirohito said to his Minister how many teachers were left, and we will use these remaining teachers to build Japan. Finally, a decade later Japan succeeded in building its country's economy again thanks to the remaining teachers. This means that Japanese Emperor Hirohito considered the remaining teachers as consultants who could be used to build the Japanese economy so that it continued to grow, and this proved successful.

For this reason, the steps taken by Japanese Emperor Hirohito can be emulated by the Indonesian state to develop the country's economy so that it continues to grow. Currently, the steps taken by Japanese Emperor Hirohito have been used in part by the Indonesian state to develop the country's economy so that it continues to grow. This is said to be partly because there are still consultants who are not embraced. In fact, if this consultant is embraced, it can be used as a weapon to build the Indonesian economy. One of them is the inventor of Nikuba technology from Cirebon which can convert

water into hydrogen energy. By looking at this, it can be said that consultant assistance has not been used optimally by Indonesia to develop the country's economy. For this reason, what needs to be done is to change by making consultant assistance a powerful weapon to develop the Indonesian economy.

Talking about consultant assistance as a powerful weapon for developing the country's economy. So far, the use of consultant assistance to develop the country's economy has mostly been carried out by the central government. Because one of the proofs is the downstreaming of palm oil into B40 energy using the help of a consultant from the ITB campus named Prof. Subagyo. In the end, the consultant's assistance succeeded in making palm oil a permanent contributor to the country's large income, amidst the threat to the European economy. Meanwhile, the government under the central government is still small who use the help of consultants to develop the economy in their region. Because the people's economy still relies heavily on one source of income, such as in Silaut District which relies on palm oil products.

The proof is that in Silaut District the market will be busy if the palm oil harvest is large and prices are stable. On the other hand, the market in Silaut will be quiet if the palm oil harvest is small even though prices are stable (Rahmadani et al. 2024). For this reason, building the economy of Silaut District should rely heavily on other sources of income, not just relying on palm oil products. This is where the importance of consultant assistance is needed to revive the economy so that it continues to grow. The way is for the Silaut District government and the nagari government below to be able to read what economic opportunities are in the sectors that can be built and developed in their area, and are needed by the market. Currently, according to the situation in Indonesia, most food is needed. For this reason, food needs should be boosted by the Silaut District government and the nagari government below to revive the economy, this is specifically using the help of consultants, not sharia investment.

As Japan, with its food resources alone, can employ many foreigners with high salaries. Of course, the management of food sources is carried out by companies using technology. This can also be emulated by the Silaut District government and the nagari government below to take similar steps. Where encouraging the establishment of food companies, and assisted by consultants. This food company can be run by Bumrag Nagari first as an angler, and try to ensure that Bumrag produces big results so that private parties are lured into getting involved in the food business. Then, the priority for working in food companies will be the educated people of Silaut District. The way to do this is by using the help of the consultant. The consultant here should be a professor of agriculture, and a professor of animal husbandry from a nearby campus. Professors should be invited and hired as consultants from Unand campus, West Sumatra Province. Because it is one of the best campuses in the field of agriculture and animal husbandry on the island of Sumatra.

Then, the Professor was invited and hired to help create jobs for educated people in Silaut District, in particular to boost food companies that would be established later. The budget used to pay the Professor is to first use the sub-district budget, the Bumrag budget, and add the nagari budget. This was done to revive the Silaut sub-district economy and create jobs for educated people. Moreover, the Professor has proven his knowledge and can be used as a consultant to develop the economy of Silaut District so that it continues to grow, as well as to overcome unemployment among educated people.

Where the Professor is given responsibility for the success of this food company. This is a form of respect for agricultural professors and animal husbandry professors so that their knowledge can be directly put into practice. Moreover, under President-elect Prabowo who will be inaugurated in October 2024. The food sector will be one of the main priorities for realizing food sovereignty, as well as supporting nutritious food work

programs for pregnant women and school children. For this reason, consultant assistance is very appropriate to be used to overcome unemployment among the educated people of Silaut sub-district. Because educated people are given priority to work in this food company. Apart from that, the target market for the products of food companies in Silaut District is the work program of President-elect Prabowo's government. In this case, a nutritious food work program for pregnant women and school children.

CONCLUSION

The results of the research found that the factors causing unemployment among educated people in Silaut District, Pesisir Selatan Regency include a small number of companies and offices, limited information on job vacancies, low entrepreneurial spirit, low business opportunities, low salaries, not having work equipment, and work networks. A little. After being discussed, sharia investment and consultant assistance can be used to overcome unemployment among educated people. First, sharia investment. The way sub-district officials work together with nagari officials forming a special team tasked with attracting investment like the Ministry of Investment in the central government. This special investment team was given the task of inviting rich people from Silaut and rich people outside Silaut to build companies and offices.

Rich people as investors are allowed to invest in all fields as long as they comply with sharia investment, except mining because it has the potential to damage the environment. To facilitate this investment, just use the sub-district government budget and the nagari government budget first. Second, consultant assistance. The way is to make professors from the Unand campus as the closest campus to become food consultants for food companies that will be established in the future. The budget used to pay the Professor is to first

use the sub-district budget, Bumrag budget, and add to the nagari budget.

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